

MILANO DESIGN WEEK 2023

LIVING

D I V A N I

MILANO DESIGN WEEK 2023

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ANTITHETIC AESTHETIC

- 27 METRO²
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CLAN /
design Piero Lissoni



04

CLAN /
design Piero Lissoni



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SUMO BED / SUMO PANCA /
design Piero Lissoni



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SUMO BED /
design Piero Lissoni



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ARK /
design David Lopez Quincoes

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ARK /
design David Lopez Quincoces





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RAILWAY /
design Giacomo Moor





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ALVEA /
design Marco Lavit





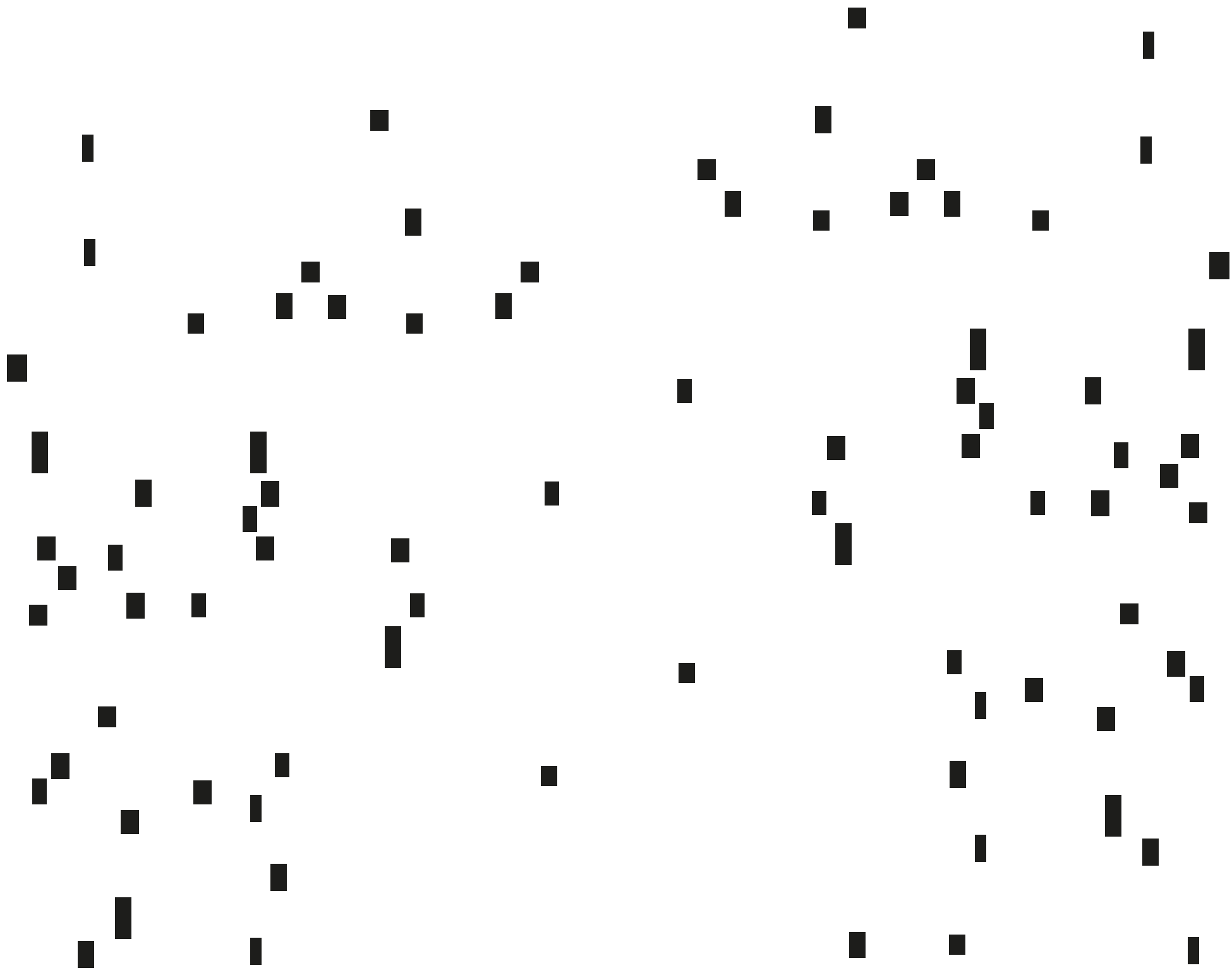
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ALVEA / PARADIGMA /
design Marco Lavit



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CONFIDENT "WOOD"/
design Piero Lissoni



ANTHETIC AESTHETIC

ANTITHETIC AESTHETIC

Antithetic Aesthetic è l'installazione straordinaria presentata in occasione della Milano Design Week 2023 per le vetrine della Living Divani Gallery. Un contrasto di colori, materiali, luci e forme, dominati da soffitto e pareti specchianti che moltiplicano e amplificano le sensazioni in un percorso esperienziale dal "sapore forte e nuovo", in armonia con le aree espositive dello showroom milanese.

Un'occasione per mostrare il brand in chiave narrativa e poetica, dal rimando pop per un risultato che mira a sorprendere e stupire per la sua particolarità.

I tessuti utilizzati non fanno parte della collezione Living Divani.

Antithetic Aesthetic is the extraordinary installation presented on the occasion of Milano Design Week 2023 for the windows of the Living Divani Gallery. A contrast of colors, materials, lights and shapes, dominated by a ceiling and walls that multiply and amplify feelings for an experiential path with a "strong and new flavor" that comes into harmony with the exhibition areas of the Milan showroom. An opportunity to show the brand in a narrative and poetic interpretation, with a pop reference, for a result that aims to surprise and amaze by its particularity.

The fabrics used do not belong to the Living Divani collection.

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OOLONG / METRO² /
design Piero Lissoni





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ANTITHETIC
AESTHETIC

ANTITHETIC
AESTHETIC
WEEK
FEBRUARY
2023

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AESTHETIC
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