# **KVADRAT/RAFSIMONS**





#### **Kvadrat/Raf Simons**

The Kvadrat/Raf Simons collection brings the acclaimed designer's exceptional sense of style to the home. Distinguished by the innovative blending of colour and materials for which he is known in the fashion world, Raf Simons's collection of textiles and accessories for the home is by turns sophisticated and playful, and produced according to the exacting standards associated with Kvadrat. Conceived as a suite of diverse yet complementary tones, weaves and textures, the core textile designs are suitable for use in a wide variety of interiors, and work beautifully together in a multitude of inventive combinations.

For the collection, Raf Simons chose to offer a refreshing alternative to the flat woven textiles commonly used in contemporary upholstery, creating richly textured, meticulously realised designs that bring a sculptural quality and a new tactility to furnishings.



#### **Raf Simons**

Born in Belgium in 1968, Simons studied industrial design in Genk. Inspired by the work of designers such as Martin Margiela, he moved to Antwerp, where the head of the Fashion Department at the city's Royal Academy encouraged him to start his own label without further study. Launched in 1995, Raf Simons menswear – informed both by classic tailoring and youth culture – had a huge impact on the style of the decade.

In 2005 Simons became artistic director of the Jil Sander label, which under his tenure became known for its vital, sophisticated modernism. In 2012 he was named creative director of Dior Women, a position that he held until late in 2015. During his time as Chief Creative Officer of American fashion label Calvin Klein from 2016 to 2018, he has been awarded Designer of the Year 2017 for both his Menswear and Womenswear collections and for his Womenswear collection in 2018. In April 2020, Raf Simons joined the Prada brand as Co-Creative Director, working in partnership with Miuccia Prada.

A passionate collector of contemporary art and modern design, Simons' aesthetic is often informed by his admiration for art and he regularly engages in interdisciplinary collaborations.











# Aaren

Formal yet informal, Aaren is Raf Simons' interpretation of the classic twill, its lively dissolved organic surface restrained and contained by sharp diagonal ribs.





# Vanir

Bespoke and sartorial, Vanir is a felted woollen textile inspired by historical woollen military coats and created through an exacting technique that makes a dense yet soft felt with dissolved but distinct speckles of colour from the bouclé yarn.

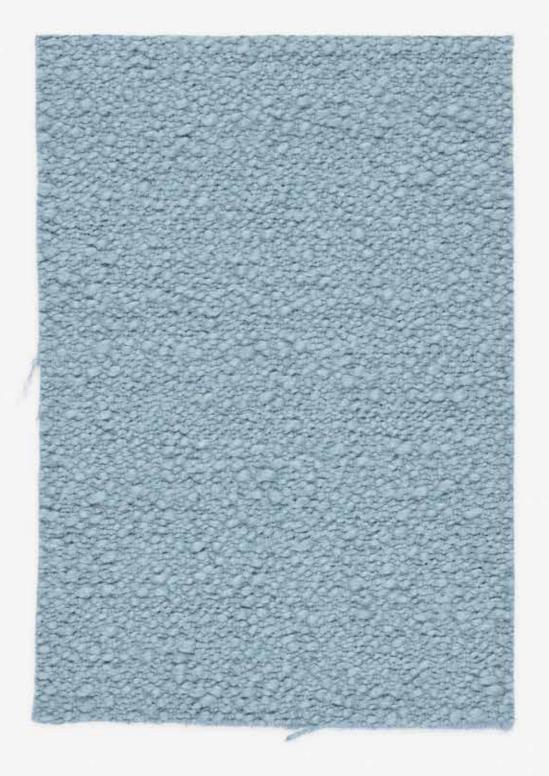


VANIR 92% new wool, worsted, 8% nylon 140 cm wide 18 colourways









HELIA 47% new wool, worsted, 32% polyacrylic, 15% viscose, 4% nylon, 2% polyester 152 cm wide 11 colourways





# Phlox

Phlox is Simons' interpretation of the classic corduroy fabric.

This large-scale ribbed fabric brings a more graphic and three-dimensional character to the collection.



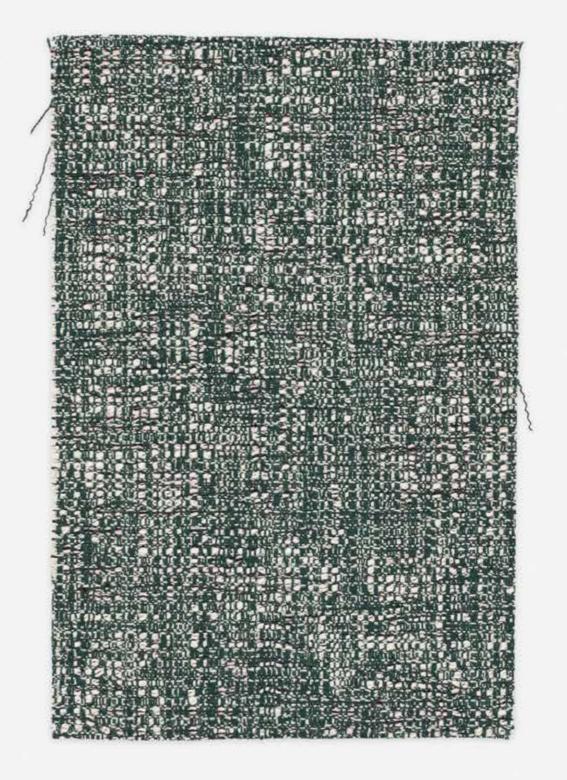
PHLOX 90% cotton, 10% polyester 138 cm wide 17 colourways Vertically striped





# Sonar 3

Based on the fine suiting tweeds used in high fashion garments, Sonar 3 presents a complex and sophisticated mixture of colours and texture.



SONAR 3 59 % new wool, 25 % viscose, 9 % linen, 5 % nylon, 2 % polyester 150 cm wide 17 colourways





# Byram

Made with pure kid mohair, Byram is particularly soft to the touch.

Thanks to the satiny sheen of its pile, Byram exhibits colour in liquid nuance.



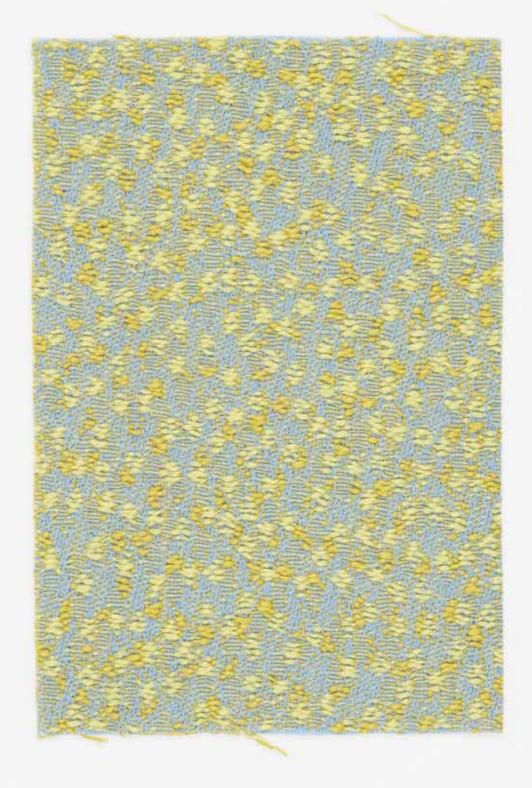
BYRAM 100% kids mohair (pile), cotton (base) 140 cm wide 19 colourways



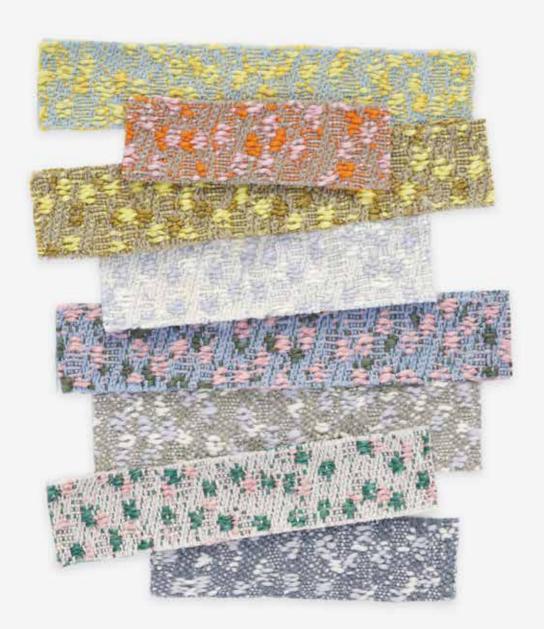


# Ria

The use of colour in Ria takes inspiration from Pointillism, the painterly technique through which vibrant fields of colour are built up through the application of pure pigment in precise, individual dots. Each of Ria's colourways brings together three tones of yarn.

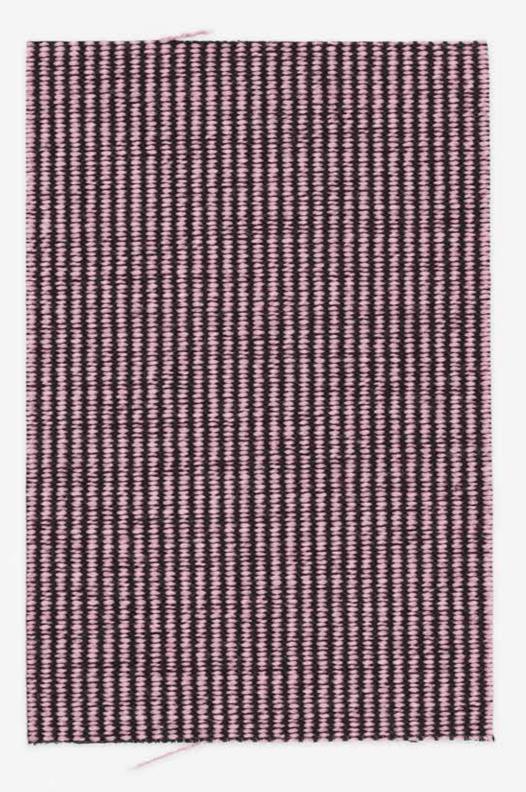


RIA 84% new wool, worsted, 12% viscose, 4% nylon 140 cm wide 15 colourways

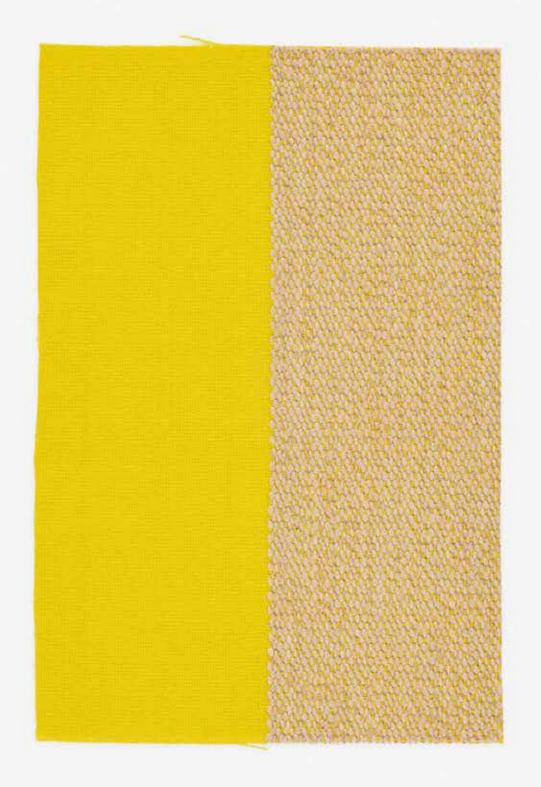










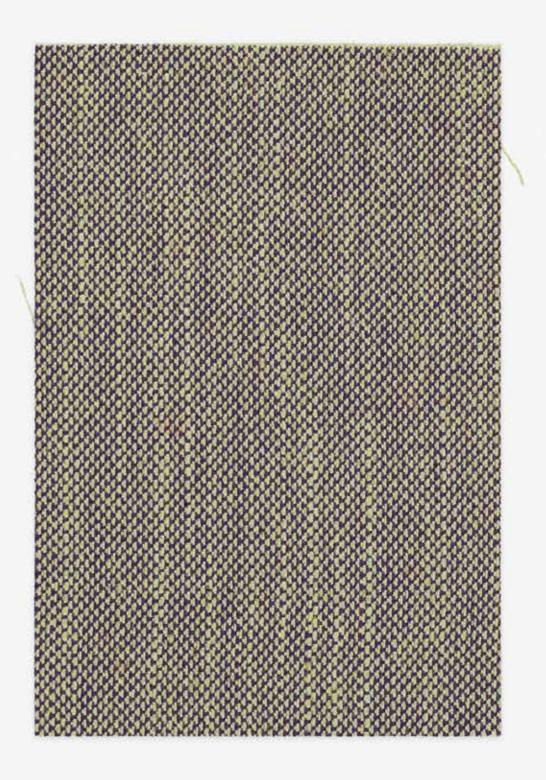


REFLEX 87% new wool, worsted, 8% viscose, 5% nylon 143 cm wide 10 colourways

Striped across 2cm repeat

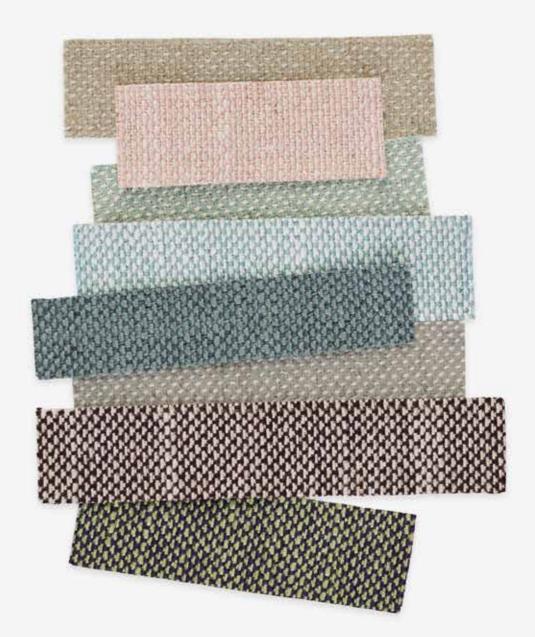
# Sunniva 3

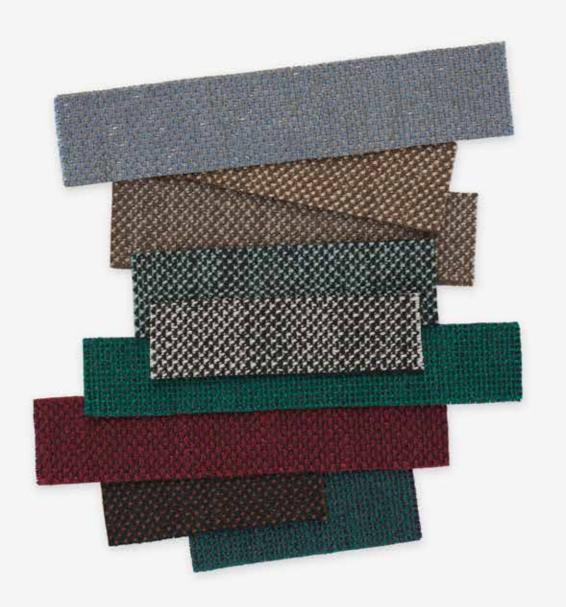
Bringing a painterly use of colour to the interior, Sunniva blends colours and surface textures to create a fabric that from a distance appears to be a rich, even tone, but close by, reveals something more complex.



SUNNIVA 3 58% new wool, 25% viscose, 8% linen, 5% nylon, 4% polyester 140 cm wide 35 colourways









# Harald 3

A closely-woven, very short-pile velour, Harald brings the fresh, soft texture of cotton to a directionless velvety textile. The intense colour offered by this matte velour places the focus strongly onto the silhouette of the upholstered object, emphasising its shape and contours.



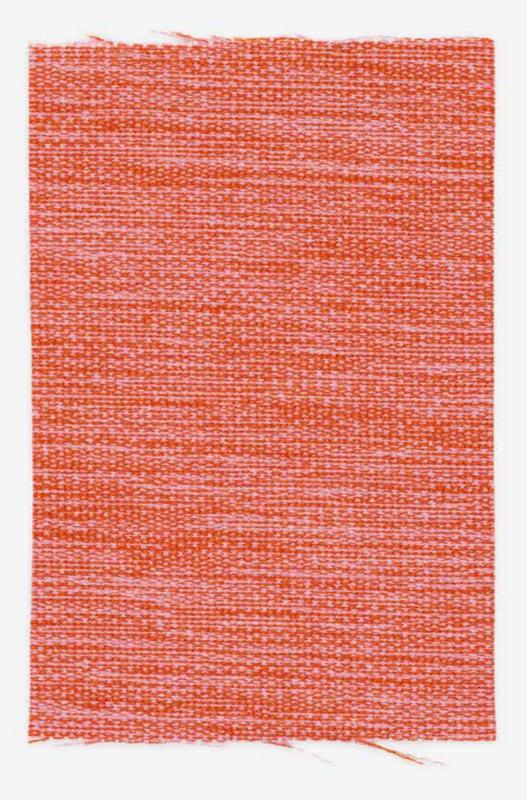
HARALD 3 100% cotton 140 cm wide 30 colourways





# Balder 3

Balder is woven from several different tones of thread in an apparently irregular weave pattern that creates subtle fluctuations in colour across the surface of the fabric.



BALDER 3 68% new wool, 26% cotton, 6% nylon 140 cm wide 19 colourways









ARGO 2 100% mohair (pile), cotton (base) 140 cm wide 8 colourways

# Vidar 4

Originally designed by Fanny Aronsen, Vidar has been re-coloured by Raf Simons, with shades ranging from moss green, dark aubergine, ruby red and midnight blue through to brick and earth tones, and easy neutrals.



VIDAR 4 94% new wool, 6% nylon 140 cm wide 41 colourways













CUSHION 45×45cm All colours are available in 60×60 cm and 45×75cm upon request



CUSHION 45×45cm All colours are available in 60 × 60 cm and 45×75 cm upon request



CUSHION 60 × 60 cm All colours are available in 45×45cm (minimum order quantity three pieces per colour) and 45×75cm upon request











RIA 111







CUSHION 45×75cm All colours are available in 45 × 45 cm (minimum order quantity three pieces per colour) and 60 × 60 cm upon request













REFLEX 449 RIA 541



RIA 981

REFLEX 789

CUSHION 45×75cm All colours are available in 45 × 45 cm (minimum order quantity three pieces per colour) and 60 × 60 cm upon request





SONAR 3 164 SONAR 3 934











# Kvadrat

Kvadrat was established in Denmark in 1968 and has deep roots in Scandinavia's world-famous design tradition. A leader in design innovation, Kvadrat produces quality contemporary textiles and textile-related products for architects, designers and private consumers across the world.

Our products reflect our commitment to colour, quality, simplicity and innovation. We consistently push the aesthetic, technological and functional properties of textiles. In doingso, we collaborate with leading designers, architects and artists, including Miriam Bäckström, Raf Simons, Ronan and Erwan Bouroullec, Thomas Demand, Olafur Eliasson, Alfredo Häberli, Akira Minagawa, Peter Saville, Roman Signer, Doshi Levien and Patricia Urquiola.



